

# CASSANDRA WAUNG

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Worcester, MA

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## EXPERIENCE

### Bayard Inc. | Worcester, MA

PROJECT DESIGNER, Sept. 2016 – Present

GRAPHIC DESIGN INTERN, May – Aug. 2016

Collaborate with a team of editors and designers to produce print and digital publications as part of the Pflaum division of Bayard.

- Design print and web material for a number of monthly and weekly publications targeted to younger audiences.
- Manage project management duties for freelance editors, designers, and interns

### Freelance Designer

May 2016 – Present

Provide design and concept ideas for a variety of clients, including Assumption College, Assumption Athletics, the Sisters of the Assumption, Rhode Island Little League, and the Sr. Thea Bowman Educational Foundation.

### Westboro Tennis & Swim Club | Westboro, MA

TENNIS INSTRUCTOR & COORDINATOR, March 2019 – Present

Assist the Tennis Director with scheduling court time and organizing leagues. Work directly with members and parents to help them sign up for teams, classes, and resolve any concerns. Assist and teach tennis clinics for beginner juniors.

### Greendale YMCA | Worcester, MA

TENNIS INSTRUCTOR, Dec. 2017 – March 2019

Work with children and adults of all ages teaching tennis, specifically red and orange ball and cardio tennis for adults. Acquired PTR certification in January 2018.

### Assumption College Athletics Dept. | Worcester, MA

GRAPHIC DESIGN INTERN, Sept. 2015 – May 2016

Worked with the Athletics Communications and Marketing Department to create engaging graphics that communicated, visually, large amounts of information on social media channels.

### Assumption College Tennis (NCAA Division II)

Aug. 2012 – May 2016 (Captain: Sept. 2014 – May 2016)

Passionate about the process of communicating through art and design. Mainly focused in creating content for print and web. Other areas of interest include: photography, typography, photo editing and marketing.

## SKILLS

InDesign



Photoshop



Illustrator



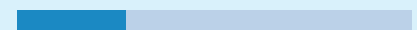
Microsoft Office



Final Cut Pro



HTML



Photography



## EDUCATION

### Assumption College

Worcester, MA

Bachelor of Arts 2016

### Graphic Design Major

Marketing &

Sport Management Minors

### Rhode Island School of Design

Providence, RI

Jan. 2018-Present

Certificate Program:

Interactive Design